

# AUTOMATION ALLEY COMPANIES SIGN AGREEMENT

---

**Contact:** Kevin Lasser  
**Phone:** (248)276-9115

**Date:** 11/24/2009

---

Encryption Security Solutions/Pure Entropy Technologies (ESS/PET) is pleased to announce it has entered into an agreement with Clinecta, LLC to provide them with a state of the art encryption technology that will protect Clinecta's client base's critical corporate knowledge, HIPAA regulated patient information and Homeland Security/Law Enforcement Intelligence.

Stated Kevin B. Lasser CEO of ESS/PET "we are delighted to be the encryption of choice for Clinecta. Their patented e learning system is state of the art, and we are pleased and excited to work with them".

Jeff Pfund CEO of Clinecta stated "we were searching for a solution that would secure confidential information however not slow down the passage/sharing of information, which was very difficult. ESS/PET ultimately delivered a solution nobody else could."

About Clinecta: Clinecta provides the industry's only Knowledge Transfer Engine called The Learning Matrix™ which ensures that all important corporate knowledge is rapidly distributed and understood by those that need to understand it, in an affordable and cost saving manor. Their technologies are being used in healthcare, homeland security, law enforcement, and government.

Founded in May 2006 the stated goal of the Companies is "to provide unprecedented encryption security, efficiency, and performance to our customers so to ensure that their critical information is secure". The companies' cutting edge technology places them in the forefront of currently available encryption solutions. For more information about the companies' or its products please visit: [www.essquared.com](http://www.essquared.com).

Company Information