

**From the Great Lakes IT Report:**

## ENCRYPTION TECHNOLOGY COMPANY COMPLETES FUNDRAISING

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Troy-based Pure Entropy Technologies said this week that it had successfully completed its Phase One investment funding.

Company officials said the funding, equity raised predominantly from private angel investors, will allow the it to complete its encryption products and bring them to the commercial and retail market.

One of Pure Entropy's most important products is a hard drive protection application capable of protecting all computer hard drives -- and in particular, laptops -- from unauthorized access to data.

The company says its products use a new, streaming encryption-decryption process, which the company calls Jumble v1.0, which requires little overhead on the resident computer and provides for protection of any sort of data, whether alphanumeric, audio or video.

Because the process does not rely on traditional block coding it can operate at full, real-time speeds, eliminating the typical processing lags encountered with other encryption and decryption products.

The company says it has seven encryption products under development. One is available in beta stage. The encryption-decryption project is scheduled to hit the market Oct. 15. The hard drive protection product is scheduled to hit the market Sept. 30.

The company said its management would soon announce a Phase Two Investment Plan offering additional opportunities to interested parties.

Pure Entropy was founded in May 2006 by three Michigan entrepreneurs.

More at [www.pureentropy.com](http://www.pureentropy.com).