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Security Firm Launches New Backup Software

Troy-based Encryption Security Solutions and Pure Entropy Technologies Inc. Tuesday announced the availability of encryptO.B.E., an encrypted software hard drive backup system for commercial enterprises.

Company CEO Kevin B. Lasser said the softwawre -- an acronym for Open Backup Express -- is "designed for small to mid size commercial enterprises that are looking for a solution that is easy to use, and more importantly implement in the event of disaster."

Lasser said that "while there are many adequate backup hard drive software packages available," his company's research indicated that even with those packages it takes 24 to 72 hours for users to recover their data. The average recovery time for encryptO.B.E., in contrast, is under an hour.

The new software is powered by the company's proprietary Jumble encryption engine which offers the user an unparalleled level of security. The company also offers a product called encryptoSafe for file encryption and encryptoMail for encrypted e-mail.

Founded in May of 2006 by three Michigan entrepreneurs the stated goal of the companies to "to provide unprecedented encryption security, efficiency, and performance to our customers so as to ensure that their critical information is secure".

More at www.essquared.com.

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