

TERRY CROSS, FOUNDER OF WINDWARD ASSOCIATES, NAMED TO BOARD OF ADVISORS OF PURE ENTROPY TECHNOLOGIES/ENCRYPTION SECURITY SOLUTIONS

TROY, Michigan - Pure Entropy Technologies/Encryption Security Solutions, LLC is pleased to announce that Terry Cross, widely recognized and highly successful business consultant and investor, has taken an equity stake in the companies and will be providing consulting services.

Terry Cross is a consultant to early-stage companies in business strategy and capital structure and formation. Through his company, Windward Associates, LLC, he has assisted in raising over \$100 million. Prior to founding Windward in 2002, he spent 7 years in the machine tool industry followed by 28 years in the securities industry at Kidder, Peabody & Co. in Detroit, New York City, and San Francisco where he spent 13 years covering Silicon Valley tech companies and VC firms. In 1999, he co-founded and was Chairman and CEO of Sonoma Photonics of Santa Rosa, CA. where he raised \$11.0 million of initial capital. Terry began early-stage private investing in 1962, and has invested in 44 early-stage companies including Napster, PayPal, Novel, DSC Communications, Warehouse Club, Inktomi, Machine Vision, and Google. Terry is a member of the board of directors for Great Lakes Angels, a founding member of The Michigan Venture Capital Association, Chairman of MIST Innovations of Detroit, MI., and a director of RealKidz of Ypsilanti, MI and Municipal Financial Securities Corporation of Grosse Pointe MI. He currently serves as a consultant to several Michigan companies.

Tom DeAgostino, General Counsel to Pure Entropy Technologies and Encryption Security Solutions, stated that "Terry Cross is known not only locally but nationally as an extremely talented and respected business advisor and investor. His involvement in Silicon Valley high-tech ventures make him especially well-suited to take a position on our board. We are honored and excited to have a man of his experience and expertise in our company".

About Pure Entropy Technologies, LLC and Encryption Security Solutions, LLC

Founded in May of 2006 by three Michigan entrepreneurs the stated goal of Pure Entropy Technologies, LLC is "To provide unprecedented encryption security, efficiency, and performance to our customers so as to ensure that their critical information is secure". Pure Entropy's cutting-edge technology places them in the forefront of currently available encryption systems. Pure Entropy services the military/governmental markets. For more information about this company or its products please visit: www.pureentropy.com. Encryption Security Solutions, LLC shares the same core technologies and goals with Pure Entropy but services the commercial/retail markets. For more information about this company or its products please visit: www.essquared.com.