

HOMELAND SECURITY LEADER IS "ENTREPRENEUR OF DISTINCTION"

Contact: Barry Cargill
Phone: (517) 881-6870
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517 881-6870 bcargill@mihsc.org

Homeland Security Leader is "Entrepreneur of Distinction"

Lansing, Mich. - August 20, 2009 - Michigan Homeland Security Consortium (MIHSC) President, Kevin Lasser was recognized as an "Entrepreneur of Distinction" by Corp! Magazine on their 2009 released in August. A southeast Michigan homeland security entrepreneur, Mr. Lasser is well known for his active leadership in helping grow the homeland security industry sector in Michigan.

"I am honored to be included as an Entrepreneur of Distinction. I honestly believe there would be less chance of being "discovered" for this honor if not for my affiliations with such key organizations as the Michigan Homeland Security Consortium and Automation Alley - being active with these groups is very important to the success of my companies", Lasser said.

A veteran of several successful business ventures Lasser is currently CEO of Encryption Security Solutions/Pure Entropy Technologies, An Orion, Michigan based encryption security company. "We passionately believed in our technology from the very beginning and are proud of our role in protecting the data necessary for national and corporate security. We stayed the course and are now enjoying our success. We are proud to be growing a business that protects our home community, state, and nation," said Lasser.

"Kevin's leadership as President of the Michigan Homeland Security Consortium has helped us grow the homeland security industry as well as our membership," said Barry Cargill, MIHSC Executive Director. He added that "Kevin Lasser is no ordinary leader. He serves as the magnate that networks successful homeland security entrepreneurs and investors so they can make deals. We thank Corp! Magazine for extending the honor and congratulate Kevin."

About Encryption Security Solutions/Pure Entropy Technologies: Founded in May 2006 by three Michigan entrepreneurs the stated goal of the Companies is to "to provide unprecedented encryption security, efficiency, and performance to our customers so to ensure that their critical information is secure". The companies' cutting-edge technology places them in the forefront of currently available encryption systems. For more information about the companies' or its products please visit: www.essquared.com.

About Michigan Homeland Security Consortium: The Michigan Homeland Security Consortium (MIHSC) is a non-profit industry organization dedicated to statewide growth of the homeland security industry. MIHSC serves a targeted membership of large and small Michigan-based developers and manufacturers of services, products and technologies specific to Homeland Security, as well as those companies and organizations affiliated with the industry. For membership and other information, visit www.mihsc.org