

# KEVIN B. LASSER INTERVIEWED IN POD CAST ON GLOBAL RISK MANAGEMENT

---

**Contact:** [Kevin Lasser](#)  
**Phone:** (248)276-9115

**Date:** 2/27/2009

---

Kevin B. Lasser - Chief Executive Officer of Encryption Security Solutions/Pure Entropy Technologies was interviewed on February 24, 2009 in a Pod Cast conducted by Beverly Cornell on Global Risk Management.

Mr. Lasser spoke about the various threats that organizations face as they expand internationally to do business. "We have been an international economy for a long time, companies cannot just put their heads in the sand when it comes to securitizing information, the cost of ignoring it is too large" stated Lasser.

The interview may be heard in its entirety by visiting [www.GlobalBusinessPerspectives.com](http://www.GlobalBusinessPerspectives.com).

Founded in May of 2006 by three Michigan entrepreneurs the stated goal of the Companies to "to provide unprecedented encryption security, efficiency, and performance to our customers so as to ensure that their critical information is secure". The companies' cutting-edge technology places them in the forefront of currently available encryption systems. For more information about the companies' or its products please visit: [www.essquared.com](http://www.essquared.com).

[Company Information](#)